

AM&M Client Afternoon Talk

Automotive Industry & Technology Megatrends

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Economic and Social Megatrends

1. Population Growth, Urbanization
2. Trade Disruption, Cyclicity
3. Performance Upgrading
4. Business Model: Connectivity
5. Climate Change Priority



MOBILITY

Industry and Technology Megatrends

6. Emerging Market Volumes
7. Purchasing, Production Flexibility
8. Supplier Transformation
9. Connectivity
10. Automated / Autonomous
11. Shared
12. Electro, Alternative Propulsion



INDUSTRY



CAR, TRUCK